

Product Features



Landline & 800-Numbers

From your main business number to your employees' direct lines, we can text-enable any 11-digit number within minutes, so you can use your existing numbers or buy a new one from us.



Simple Set-Up

User set-up is simple, secure and free! TextBetter works with any landline number/email client, so you can use your existing contact information and there is nothing to download or install. Easy, right?



Use Email to Text

Treat text conversations just like business email. TextBetter users can archive texts, read conversation threads, sync with CRM & manage text conversations directly from their email inbox.



Schedule Automatic Replies

Just like email, you can schedule an automatic reply to any text message sent to your landline number during a designated date and time, ensuring every SMS gets a prompt reply.



Tailored Key Words

Create custom, automated responses based on designated key words. – So rather than 'scheduling' a text, responses can be triggered by any number of keywords, like 'address' or 'hours'.



Built In Compliance Protection

Prevent users from sending unwanted texts using a company-wide opt-out list. A recipient is automatically added to your opt-out list when they reply: STOP, UNSUBSCRIBE or REMOVE.



Sync With CRM

Text conversations sync with CRM using the exact same process as email sync. TextBetter customers use Salesforce, SugarCRM, Microsoft Dynamics, Infusionsoft and more.



Distribution List

Send a single text to up to 100 recipients at a time – Your text message is delivered to each recipient individually, creating a 1:1 conversation that is private and easy to manage.



Personalized Bulk SMS

Send personalized texts to multiple recipients at once, like appointment reminders & special announcements. You can even create custom SMS templates to save and re-use whenever you'd like.



Company-Wide Phone Book

Store contact information in your company-wide phone. It's shared across an organization, so contacts are available to all users.



Picture Messaging

Easily exchange pictures messages with contacts over text. Every MMS image is stored & searchable in your email inbox.



Self-Administration

Designate a company admin. to manage user preferences & features across your organization, helping you enforce compliance & consistency.



On-Demand Reporting

We offer 3 API reports that can be run on-demand and delivered directly to your email or FTP server.



Virtual Numbers

We can use your existing landline number, and/ provide you with a dedicated telephone numbers – It's entirely your choice.



Supports APIs

We offer APIs that are easy enough for any team, and sophisticated enough for any developer.