



TEXT
BETTER

TEXT ENABLE YOUR BUSINESS PHONE NUMBERS

Business Grade Text Messaging Service

Texting has become the new norm. Businesses need to be able to send and receive text messages professionally, like email...

Simplicity – Customers like a single point of contact – voice calls and texting use the same number.

Trackability – Employees using a personal cell phone to text means inability to track conversation history, or archive communications. Our service allows all communications to be searchable and archivable through your existing email.

Increase Engagement – Customers are already sending text messages. Are you getting them?

Increase Market Share – Younger generations prefer communicating through texting.

Simple to get started

- We text enable your existing telephone numbers in minutes.
- Using your existing email server/accounts you will be able to send and receive text messages.
- No software to configure or install.

Call or Text us today to text enable your business 1-800-322-1112

TextBetter Features

- **No Software to Install**

Use your email to send/receive text messages from your text enabled lines. Give your customers a seamless text experience all from your telephone number.
- **Real-time Scalable**

Seamlessly move from one plan to the next as your needs change.
- **Unlimited SMS text messages in USA & Canada**

Designed for peer to peer conversation. Not for one to many broadcast text messaging. Available for all TextBetter users.
- **Unlimited MMS text messages in USA & Canada**

Designed for peer to peer conversation. Not for one to many broadcast text. Available for all TextBetter users.
- **Conversation threading**

Your entire conversation is in every email. Each message segment is marked "From" or "To". Available for all TextBetter users.
- **Eligible for Landlines & VoIP**

We can text enable any landline business numbers (including VoIP & 800). No wireless numbers can be text enabled. Available for all TextBetter users.
- **Text enable a number in minutes**

Nothing changes with your existing telecom carrier.
- **Virtual telephone numbers**

We can provide the telephone number - text enabled. You pick the area code. Available for all TextBetter users.
- **Branded URL**

You provide the domain you want your users to use when sending text messages. Available for Enterprise TextBetter users.
- **Eligible for "800" lines**

We can text enable any 8XX number. Available for all TextBetter users.
- **Tailored Keywords**

Drive customers to send text requests for immediate information like "hours" for your business hours.
- **Company Phone Book**

Incoming text will display the senders name, when the sender is in the phone book. Add to phone book manually or by .xls upload.
- **Auto Responders - Out of Office Message**

TextBetter will automatically respond to any text with a pre-determined automated reply message. For every text enabled number create multiple messages based on day and time of day.
- **Self Provisioning Tool**

We empower you to add/delete text enabled lines and run usage reports in real time. Use our Web interface to manage TextBetter. Available for both Business and Enterprise TextBetter users.
- **Reporting Package**

Feature rich reporting module includes usage by text enabled number. Available for both Business and Enterprise TextBetter users.
- **Recognizes "STOP"**

TextBetter recognizes "STOP". If someone replies "STOP" or "UNSUBSCRIBE", TextBetter will automatically notify the original sender and will add the number to your Do Not Text list.
- **Supports Bots and APIs**

Our APIs let you interface with your application/Bots. Available for Enterprise TextBetter users.
- **Distribution List**

Create a list of employee phone numbers to easily send internal communications. The distro lists are unique to each text enabled number allowing managers to easily communicate with their team.

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