



TEXT  
BETTER

# TEXT ENABLE YOUR BUSINESS PHONE NUMBERS

## Business Grade Text Messaging Service

Texting has become the new norm. Businesses need to be able to send and receive text messages professionally, like email...

**Simplicity** – Customers like a single point of contact – voice calls and texting use the same number.

**Trackability** – Employees using a personal cell phone to text means inability to track conversation history, or archive communications. Our service allows all communications to be searchable and archivable through your existing email.

**Increase Engagement** – Customers are already sending text messages. Are you getting them?

**Increase Market Share** – Younger generations prefer communicating through texting.

### Simple to get started

- We text enable your existing telephone numbers in minutes.
- Using your existing email server/accounts you will be able to send and receive text messages.
- No software to configure or install.

Call or Text us today to text enable your business 1800 322-1112

# TextBetter Features



## No Software to Install

Use your email to send/receive text messages from your text enabled lines. Give your customers a seamless text experience all from your telephone number.



## Real-time Scalable

Seamlessly move from one plan to the next as your needs change.



## Unlimited SMS text messages in USA & Canada

Designed for peer to peer conversation. Not for one to many broadcast text messaging. Available for all TextBetter users.



## Unlimited MMS text messages in USA & Canada

Designed for peer to peer conversation. Not for one to many broadcast text. Available for all TextBetter users.



## Conversation threading

Your entire conversation is in every email. Each message segment is marked "From" or "To". Available for all TextBetter users.



## Eligible for Landlines

We can text enable any landline business numbers. No wireless numbers can be text enabled. Available for all TextBetter users.



## Text enable a number in minutes

Nothing changes with your existing telecom carrier.



## Virtual telephone numbers

We can provide the telephone number - text enabled. You pick the area code. Available for all TextBetter users.



## Branded URL

You provide the domain you want your users to use when sending text messages. Available for Enterprise TextBetter users.



## Tailored Keywords

Drive customers to send text requests for immediate information like "hours" for your business hours.



## Company Phone Book

Incoming text will display the senders name, when the sender is in the phone book. Add to phone book manually or by .xls upload.



## Auto Responders

TextBetter will automatically respond to any text with an appropriate reply message. Available for both Business and Enterprise TextBetter users.



## Self Provisioning Tool

We empower you to add/delete text enabled lines and run usage reports in real time. Use our Web interface to manage TextBetter. Available for both Business and Enterprise TextBetter users.



## Reporting

Usage reported by line sent and received as well as user directory all exportable. Available for both Business and Enterprise TextBetter users.



## Recognizes "STOP"

TextBetter recognizes "STOP". If someone replies "STOP" or "UNSUBSCRIBE", TextBetter will automatically notify the original sender and will add the number to your Do Not Text list.



## Supports Bots and APIs

Our APIs let you interface with your application/Bots. Available for Enterprise TextBetter users.



## Distribution List

Create a list of employee phone numbers to send a single company message to all at once.



## Eligible for "800" lines

We can text enable any 8XX number. Available for all TextBetter users.

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# TextBetter Pricing

	TextBetter	Business TextBetter	Enterprise TextBetter
	<b>\$19.95</b>	<b>\$49.95</b>	Drop us a line for a custom plan
	per month 2 text enabled text	per month 1st line \$8 each additional line	
	Free 15 Day Trial Use your existing email to send/receive text messages from your business phone numbers	Use existing corporate email client to send/receive text message from employees direct lines or customer service lines. All text messages are searchable and archived in your exchange server.	Enterprise includes all of the features of Business TextBetter plus advanced capabilities and customization.
			  
No Software to install	2 lines max.	Up to 1000 lines	Supports up to 25,000 lines
Real-time Scalable	✓	✓	✓
Unlimited SMS text messages in USA & Canada	✓	✓	✓
Conversation threading	✓	✓	✓
Eligible for 800 #s	✓	✓	✓
Eligible for landline #s	✓	✓	✓
Virtual telephone #s	Contact Us	+\$5mo. Per Line	✓
Text enable a number in minutes	✓	✓	✓
Company Phone Book	✓	✓	✓
Auto Responders	(use out of office)	(use out of office)	✓
Tailored Keywords		✓	✓
Self Provisioning Tool		✓	✓
Reporting		✓	✓
Recognizes STOP	✓	✓	✓
Branded URL			✓
Supports Bots and APIs			✓
Distribution List		✓	✓
Unlimited MMS text messages in USA & Canada	+\$5mo. Per Line	+\$5mo. Per Line	✓

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